

York Chamber of Commerce Board of Director's Meeting

January 16, 2019 – Kilgore Memorial Library

In Attendance: Madonna Mogul, Rhonda Veleba, Hannah Miller, Jill Ahrens, Lisa Hurley, Don Swanson, Mike Lucas, Tod Riley, Jill Koch, Hillary Mundt, Sue Ann Romohr, Bob Sautter, Alison Graham, Tanya Crawford, John Sozio, Connie Bolte, Mike Cloninger

Swanson called meeting to order at 12:05pm.

Introductions were made amongst the board.

Review of Minutes from December Meeting: Hurley motioned for approval, Graham seconded. All ayes, motion carried.

Review of Financials for December: Mogul provided further explanation on the financials and how the Chamber ended 2018. Lucas motioned for approval, Hurley seconded. All ayes, motion carried.

Bureau Reports from 6 & 3: Mundt shared that businesses she contacted want events outside of the downtown area to help connect the outlying businesses. Businesses feel that the high lodging tax is crippling their business. Another business felt that the chamber's open office hours weren't convenient and was closed often. Another question was how much of our funds are given to small communities around us. The chamber has partnered with Henderson Chamber but no funds are disbursed to outside communities.

Mundt also shared some updated contact information for New Victorian Inn.

New Business

Exec Committee Introductions: Koch, Riley and Romohr gave introductions of themselves.

Taking Board Engagement to the next step: Swanson said that we want to help our businesses and further explained one way to do this. He shared that the Mainstreet funding has ended and that Veleba is reevaluating the aspect of the businesses within the York Town Centre this encompasses. Mogul also shared that we would like to have speakers at the Chamber board meetings and invite the businesses to participate.

Reports

Ambassadors: Mogul shared that Kirshenbaum is the chair and Romohr is the co-chair for the Ambassadors in 2019. Ambassadors have their monthly business tours tomorrow and will visit Patina, Premier Storage and Black Hills Energy. They also plan to host a "Home based" business gathering will be during the Home Show in Room I. These are chamber businesses that are outside of the York area and they are asking them to come introduce themselves during an Ambassador meeting. New Ambassadors are Cheree Folts, Trent Linabery, and Jim Ulrich.

Young Professional: Veleba said that they are working on their 2019 schedule. Larry Kopsa is their next Latte with Leaders speaker. Fundraising ideas are to do the firetruck raffle again for the last day of school.

Main Street: Veleba has been busy working on all the 2019 events. Sip and Stroll will be May 2 and has over 30 businesses interested. She's been in contact with wineries to come and serve in a business. There will also be a trolley sponsored by J & R Heating to help assist people getting around to the different businesses. Veleba also share how they help assist businesses get their liquor licenses for this event. Mogul gave an update on DTR (Downtown Revitalization). Less than \$10,000 left and there is a business who will go to council meeting tomorrow for approval to use up the remaining funds.

Executive Director: Mogul shared that the Annual Banquet is next Tuesday January 22 and tickets are still available. The Ag Expo was up in attendance from the prior year with over 100 more. The Home & Garden Show is almost full and we are getting registrations daily. We are partnering with York General on the Shred truck for Friday.

Other Business

Swanson stated that we sent out the new dues structure and there have been a couple businesses who have decided to drop their membership because of the change.

Hurley shared that a group she's been involved in the past year asked if we wanted to go through the SaveYour.Town with Deb Brown. York was selected as the recipient so they will be in town March 18-20. Hurley and Mogul would like to use March Chamber's BOD meeting as a discussion time with Deb Brown.

Hurley asked the group to nominate people for the IMPACT award.

Meeting adjourned by Swanson at 1:07pm.

Next Board Meeting will be Wednesday February 20, TBD.

Submitted by Hannah Miller