

York Chamber of Commerce  
Board of Director's Meeting  
Wednesday June 19, 2019  
Union Bank Conference Room

In attendance: Madonna Mogul, Hannah Miller, Jill Ahrens, Bre Ronne, Mitch Bartholomew, Jill Koch, Bob Sautter, Lisa Hurley, Steve Eckman, Blake Burgess, Todd Kirschenbaum, Don Swanson, Tod Riley, Tracy Travis, Sue Ann Romohr, Xann Linhart, Connie Bolte, Kristy Pieper, and Carrie Colburn.

Meeting called to order by Swanson at 12:04pm.

Mogul introduced the newest board members. Swanson shared the chamber has 365 members. Discussion surrounding membership changes.

Review of Minutes: Hurley motioned to approve, Ronne seconded. All ayes, motion carried.

Review of Financials: Swanson provided an explanation on the financials. Colburn motioned to approve, Pieper seconded. All ayes, motion carried.

Bureau Reports: Bureau 4 – Kristy Pieper, Blake Burgess; Bureau 5 – not in attendance. Nothing to report.

New Business:

Lunch Networking – Mogul provided an explanation of the why behind the lunch networking plan. We will hold these quarterly. Each board member/bureau will host and can provide the topic based on their area of expertise. Colburn gave her experience with this type of event in Ralston, NE.

Reports:

Ambassador- Kirschenbaum shared there are no ambassador visits this month due to ambassadors helping at the golf tournament. They are working on having an annual home-based business event to provide those an opportunity to share about their business.

Young Professionals – Mogul provided the update for YP. YP is working on their beer-tasting event in October. They've had to scale it back due to differing regulations for beer. In July they'll have a BBQ at a member's residence as a chance to invite new people as potential members.

Member Services Director – Veleba was not able to attend this meeting. Nothing to report.

Marketing/Event Coordinator - See attached written report.

Executive Director - Mogul gave an update on ESI camp, Balloon Days, and the Customer Service Lunch and Learn.

Old Business:

Reference Guide Discussion – tabled to next meeting.

Other: Eckman shared that SoulQuest at York College went well, their presidential leadership is in July, and their global leadership summit is in August. Swanson and Mogul asked if any board members wanted to attend and get a group pricing.

Hurley shared that the city has a community block grant "Rehab, Resale" housing program and asked for promotion about this throughout the community. They need 4 more buyers.

Meeting adjourned at 1:04pm by Swanson.

Next Board of Director Meeting will be July 17, TBD

Submitted by Hannah Miller

## MARKETING/EVENTS COORDINATOR

### Other YNT Ads

- Submitted an ad for the History Book

### Golf Tournament

- Created signage and assisted with logistics

### Firecracker Frenzy July 3, 2019

- Distributed donation boxes to 9 businesses
- Contacting and coordinating helpers and volunteers for Frenzy
- Firecracker Frenzy raffle to win big fireworks package from a local fireworks stand

### Balloon Days July 19 & 20, 2019

- Updated the image for 2019's Balloon Days
- Creating ads for YNT

### Lunch and Learn July 2019

- Created the flyer for this L&L on Customer Service
- Assisted with lunch decisions

### Yorkfest September 5 – 8, 2019

- Designing Yorkfest's Tshirt with ArtFx
- Updated the website with registration forms
- Created facebook events and group to push to the public
- Emailed past participants with 2019's registrations
- Attempting to coordinate an event for Saturday afternoon/evening

### Ag Expo January 9 & 10, 2020

- Currently have 24 exhibitors (2 Corporate Sponsorships and 2 Silvers). Added 1 Exhibitor at a Silver sponsorship. 2 more are pending receiving their registrations.

### Home & Garden Show February 14 & 15, 2020

- Updated the website with the current registration and dates

### York Branding & Signage

- Coordinated a meeting with the Chamber and 3 community persons to brainstorm about signage throughout the city of York. Great discussion and ideas! Will meet again on June 23.

Submitted by Hannah Miller 6/13/19