

York Chamber of Commerce
Board of Director's Meeting
Wednesday March 20, 2019
York County Club

In Attendance: Madonna Mogul, Hannah Miller, Rhonda Veleba, Bre Ronne, Randy Obermier, Tod Riley, Xann Linhart, Don Swanson, Sue Ann Romohr, Bob Sautter, Kristy Pieper, Hillary Mundt, Blake Burgess, Joe Frei, John Sozio, Mike Cloninger, Pepper Papineau, Tanya Crawford, Alison Graham, Connie Bolte, Lisa Hurley, Deb Brown (Guest, SaveYour.Town presenter)

Meeting called to order by Swanson at 12:07pm. Introductions were made by Ronne, Pieper, Crawford, and Mundt.

Review of Minutes: Hurley motioned to approve January's minutes. Graham seconded. All ayes, motion carried.

Review of Financials: Mogul explained the financials' status. Romohr pointed out a couple keying errors on the events page. Mogul will correct those. Swanson shared that the chamber has lost 12 businesses who dropped their membership for 2019 but we've added 20 new businesses as members. Hurley motioned to approve February's financials. Romohr seconded. All ayes, motion carried.

Bureau Reports: Ronne shared that they hand delivered their membership clings. She did not have any feedback from the businesses but made the introductions. Bolte echoed the same for her experience and also shared a positive conversation she had with a customer.

New Business: Mogul explained the proposed change to Rhonda's title and the purpose behind it. Obermier motioned to approve the change from Main Street Coordinator to the Member Services Director. Papineau seconded. All ayes, motion carried. Mogul and Swanson announced that Mundt is moving careers and will no longer be able to fulfill her board seat. Mogul shared that the proposed new board of director will be Tracy Travis with Holiday Inn Express. Mundt motioned to approve the new board of director and Hurly seconded. All ayes, motioned carried. Swanson thanked Mundt for her service on the board. Swanson explained that there was a need to develop an exit survey for businesses choosing to no longer renew their chamber membership. Mogul gave more background about the exit survey and how she developed it. Swanson and Mogul also shared the importance of engagement with our business members. Mogul gave ideas of how to accomplish this based on conversations with other chambers. The implementation of these are in the works.

Ambassador Report: Romohr shared that they will have their ambassador visits tomorrow but no meeting. There are a couple volunteer opportunities for ambassadors for upcoming events.

Young Professionals Report: Papineau shared that they will be selling raffle tickets for a ride in the fire truck again but for last day of school this time. YP is going to be collecting items for the flood victims. He also shared that they will be hosting a "Yorktoberfest" in October. More details to come as they develop this event. Papineau gave a bit of background on Young Professionals and how it developed. They currently have about 50 members.

Member Services (formerly known as Main Street) Report: Veleba shared that Sip and Stroll is ready to go for ticket sales. There are about 40 businesses signed up as locations. Small

Business Week is the May 6 to 10. Taylor O'Brien, the chamber's intern, has been working on this with Veleba on events for this week. Flavors of York is April 4 and you can purchase tickets from a Leadership York member, at the chamber or on the chamber's website.

Executive Director Report: Mogul shared that we've been working on getting Ag Expo sponsorships through the help of the committee members. The Home & Garden Show went well and a huge thank you to board members who helped out with the volunteer opportunities. There are already near half the booths have been reserved. The Youth Involvement Fair is tomorrow evening and there are over 30 organizations signed up to be vendors. The Chamber Golf Tournament only has 2 team spots left and there is a meeting next week to discuss and brainstorm how to adjust the day's events because it has grown so much.

Save Our Town Discussion: Deb Brown led the discussion on the SaveYour.Town. Thank you to Lisa Hurley for providing this opportunity at our meeting.

Meeting adjourned at 1:32PM by Swanson.

Next Board of Director Meeting will be April 17, TBD.

Submitted by Hannah Miller